

Vincit Plc

Company Release February 10, 2025, at 9:00 am EET

Mika Immo appointed Chief Revenue Officer (CRO) and member of Vincit Leadership Team

Mika Immo (B.Sc, MBA) has been appointed as Vincit Plc's Chief Revenue Officer (CRO) and a member of the Leadership Team. He will begin his new role on March 3, 2025, and will be responsible for leading Vincit's sales operations and managing customer relationships in the Nordics, reporting to the company's CEO, Julius Manni. Jens Krogell, who was previously responsible for the role, will continue as director of Vincit Nordics, responsible for customer deliveries and offering development.

Mika Immo joins Vincit from Digia Plc, where he has held sales management positions since 2013. Prior to this, he worked in sales roles at, among others, Solita.

"We warmly welcome Mika to Vincit and our Leadership Team. Mika has solid experience in the IT service industry in systematically developing sales operations and managing strategic customer accounts. His ability to see the big picture and implement necessary changes strengthens Vincit's capabilities to grow and succeed in a changing market environment. Mika brings expertise that supports Vincit's goal of being our customers' most trusted digital business partner," says Vincit's CEO Julius Manni.

"I'm excited to join Vincit's growth story at the dawn of a new strategy period, for which Vincit's unique culture and strong, diverse expertise create an excellent foundation," says Mika Immo.

The composition of Vincit Leadership Team effective as of March 3, 2025:

- Julius Manni, CEO
- Kimmo Kärkkäinen, Chief Financial Officer
- Jens Krogell, Deputy CEO and Director, Vincit Nordics
- Mari Kuha, Chief People Officer
- Anssi Kuutti, Director, Vincit USA
- Petra Sievinen, Chief Marketing and Communications Officer
- Mika Immo, Chief Revenue Officer

More information:

Vincit Plc, CEO Julius Manni, phone: +358 50 424 3932

Certified advisor: Aktia Alexander Corporate Finance Oy, phone: +358 50 520 4098

Vincit Plc in brief

Vincit turns digital into business results by combining leading enterprise platforms and tailored solutions. Vincit Plc's shares are listed on the Nasdaq First North Growth Market Finland marketplace. www.vincit.com