

Vincit clarifies the Leadership Team's business responsibilities in the Nordic countries and the USA

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Vincit clarifies the business responsibilities of the Executive Leadership Team in different geographical areas to match the customer markets in line with its strategy. The changes aim to strengthen the customer focus of Vincit's operations and build new growth in the Nordic countries and the USA.

Anssi Kuutti (M.Sc.) has been appointed to lead the service business in Vincit USA. Kuutti has worked at Vincit since 2010, most recently as Chief Delivery Officer responsible for Vincit's service production. Prior to this, he has worked in several roles in the company as a software developer, account manager and business unit lead. In his new role, Kuutti will continue as a Member of Vincit's Leadership Team and report to CEO Julius Manni.

Jens Krogell (M.Sc.) has been appointed to lead the service business in Vincit Nordics. Krogell has worked at the company since 2022, first as a Chief Strategy Officer and most recently as Chief Commercial Officer of Vincit. In his new role, Krogell will continue as Deputy CEO and member of Vincit's Leadership Team, and report to CEO Julius Manni.

CEO **Julius Manni**: "The changes in the roles of the Leadership Team will clarify our management and enable better-targeted investments in our selected customer markets in the Nordics and the USA. Anssi played a central role as part of Vincit's original founding team in the USA and now, after versatile phases in his career, takes full business responsibility for Vincit's conquest of America. Jens' appointment, in turn, will accelerate our strategic goal of achieving a stronger business-driven position in the Nordic countries."

Leadership Team composition from April 3, 2024:

Julius Manni, CEO
Jens Krogell, Deputy CEO and Director, Vincit Nordics
Mari Kuha, Chief People Officer
Anssi Kuutti, Director, Vincit USA
Kimmo Kärkkäinen, Chief Financial Officer

In addition, as previously announced, Petra Sievinen will take over as Vincit's Chief Marketing and Communications Officer on May 1, 2024.

With these changes, Vincit will report the service business in two geographical dimensions: Vincit USA and Vincit Nordics (Finland, Sweden, Central Europe).

Additional information:

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Vincit Plc in brief:

Vincit turns digital into business results, to create better Mondays for our people, our customers and the world. Vincit Plc's shares are listed on the Nasdaq First North Growth

Market Finland marketplace maintained by Nasdaq Helsinki Ltd, trading code
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