

Vincit Plc

Unofficial translation of the company release July 6, 2023 at 9:00 EET

Kimmo Kärkkäinen appointed CFO of Vincit

Kimmo Kärkkäinen (M.Sc.(Econ)) has been appointed Chief Financial Officer (CFO) of Vincit Plc (CFO) and a Member of the Executive Leadership Team as of August 1, 2023. He reports to CEO Julius Manni.

Kimmo Kärkkäinen has previously worked as CFO at Fira Group Oy in 2016-2022, and as Business Director at Sitedrive Oy in 2020-2023. Prior to his career at Fira, he was responsible for CFO services at Affecto Ltd, and before that he worked for over 10 years at TeliaSonera in various financial management positions. Since 2012, he has also been a shareholder in the Bocap I equity investment fund

CEO **Julius Manni**: "It is great to have Kimmo's extensive expertise in developing financial management and business processes for growth companies at the disposal of Vincit. Kimmo also has a strong background in working with technology, consulting and M&A transactions. I warmly welcome Kimmo to Vincit and our team."

Future CFO **Kimmo Kärkkäinen**: "It is an honor to join the Vincit team. I look forward to working with Vincit's top experts and becoming part of the company's growth story."

Leadership Team composition from August 1, 2023:

Julius Manni, Chief Executive Officer

Jens Krogell, Chief Strategy Officer, acting Chief Commercial Officer

Mari Kuha, Chief People Officer

Anssi Kuutti, Chief Delivery Officer (Talent & Delivery)

Kimmo Kärkkäinen, Chief Financial Officer

Additional information:

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Vincit Plc in brief:

Vincit is a digital business agency that helps customers accelerate digital development and transform their business to make Mondays better for us all. Vincit Plc's shares are listed on the Nasdaq First North Growth Market Finland marketplace maintained by Nasdaq Helsinki Ltd, trading code VINCIT. www.vincit.com